



**Prize Lists, Hunters/Jumpers
Fox Hunters, and More**

Serving Northern Virginia, a touch of West Virginia, and a hint of Maryland

2018 Insertion Order/Invoice

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ Cell: _____

e-mail: _____ Website: www. _____

STEP 1:

Choose ad size:

- Full Page
- Half Page*
- Third Page
- Quarter Page
- Sixth Page
- Twelfth Page*
- Prize Lists/Hunts/Clubs/Orgs.

STEP 2:

Choose type:

- Color
- B/W
- *Half & twelfth choose orientation:*
- Vertical
- Horizontal

STEP 3:

Choose frequency:

- Annual**
(4 issues)
- Single Issue:**
 - Spring
 - Summer
 - Autumn
 - Winter

STEP 4:

Choose free options:

- Ad design
 - Yes, please!
 - No thank you, I have camera ready art to specs.
- Web link
 - Yes, please!
 - No, thank you.

	Annual Contract (4 Issues-1 price)		Single Issue	
	Color	B/W	Color	B/W
Full Page	\$1,250	\$1,000	625	500
Half Page	\$1,000	\$750	500	350
Third Page	\$750	\$550	375	275
Quarter Page	\$600	\$430	300	215
Sixth Page	\$450	\$325	225	160
Twelfth Page	\$250	\$200	125	100
Prize List	\$400	N/A	150	N/A

STEP 5:

Locate price for ad on chart and send a check for that amount along with this signed

Insertion Order/Invoice to:

Horse Times
345 Elmington Lane
Berryville, VA 22611

***Pay with credit card through PayPal online only at www.horsetimes.net. Free 6 month financing available.**

Terms of Advertising Agreement

All ads must be paid in full before any art work is done or ad is printed. Credit may be extended on an individual basis based on past history with Horse Times via private treaty. All art work must be proofed and approved by client. Horse Times is not responsible for any errors on proofed ads. No credits will be given for proofed ads regardless of error. Horse Times is not responsible for any errors in supplied art. Advertisers may change ad each issue, however Horse Times is not responsible for reminding clients of deadlines. (publishing calendar supplied)
Previous annual display ad customers receive 10% discounts if paid by March 1, 2018. (cash or check only)

I have read, understand, and agree to the above. Signature _____ Date _____