


2018 Publishing Calendar

Issue	Ad Deadline	Print Date
Spring	February 26	March 12
Summer	May 7	May 21
Autumn	August 6	August 20
Winter	November 5	November 19



Reminders:

- March 1st - Previous display ad customers pay in full to receive 10% off annual prices
- Tip: change ad often to create more interest in your product!
- Mark Horse Times ad deadlines on your calendar!